

# TOURISM AWARD MARCO POLO

for the creation of a joint CEE tourism product  
for Chinese tourists



## APPLICATION RULES 2020

1. Applicant completes and submits the Application Form in English.
2. The Application Form is a **mandatory document**, which should be submitted in PDF format.
3. In the completed Application Form particular attention should be given to the:
  - a. **Company profile** in 150 words
  - b. **Name and description of the tourist product (program and results achieved)**  
In the description please list the main characteristics of the product, its objective, results achieved and the impact on local communities (max. 1200 words).
  - c. **Rooming list of accommodation** facilities used.
4. It is advisable for the Application to contain **supplementary documents**, such as marketing materials, media releases, satisfaction questionnaires, photos, videos or any other relevant material, as they will also be evaluated.
5. All the documents, both mandatory and supplementary, should be sent together with the Application Form.
6. The deadline for submitting all the documents is **31<sup>st</sup> May 2020. (23:59 CET)**, to the **e-mail address** [tcc@mfa.gov.hu](mailto:tcc@mfa.gov.hu). Incomplete and/or late applications shall not be considered.
7. Once the application is submitted, it is considered as final version.